OUR MISSION: To support an equitable, just, and sustainable local food system

VISION: We build innovative partnerships with local farms, hunger relief organizations, and social justice-focused food businesses to alleviate food insecurity, promote farm sustainability, and reduce food waste.

GLEANING
Boston Area Gleaners (BAG) will continue to be a leader in harvesting and distributing surplus produce. There will always be surplus crops, and BAG is well-positioned to capture them for underserved communities.

- Maintain & grow a strong volunteer base
- Expand our network of partner farms to 100 miles from Boston
- Integrate tools for measuring & predicting surplus

Key metrics: pounds gleaned, number of volunteers, number of farm partners

DISTRIBUTION
BAG will continue to be a major distributor of donated food between producers and hunger relief organizations. We are consistently increasing the efficiency of the supply chain to the benefit of both.

- Develop long-term trucking contracts as a year-round revenue stream
- Build transportation capacity to respond to requests as needed
- Maximize the utility of existing infrastructure

Key metrics: pounds distributed, number of distribution partners
OUTREACH & EDUCATION

BAG will be a leader in training apprentices in gleaning, farming and understanding surplus produce. We will also prioritize educating the public about on-farm food waste, the benefits of gleaning, and the impacts of food insecurity.

- Train the next generation of leaders in the field
- Develop a curriculum that can be shared with other gleaning organizations
- Use the apprentice program to train future, permanent staff
- Raise public awareness of food waste, food insecurity, & local agriculture—and advocate for critical policy changes

Key metrics: number of apprentices trained at BAG & collaborating organizations

FOOD HUB

BAG will scale its Surplus Commodity Crop Program into the Boston Food Hub, a regional network that will provide crucial infrastructure support to local farmers who are seeking to sell both grade-A product & surplus produce to new markets.

- Establish Food Hub identity as creating markets for surplus & promoting food justice
- Create sales channels with clear & transparent pricing for surplus & Grade-A produce
- Expand relationships with local food businesses, focusing on emerging & minority-owned businesses
- Establish Food Hub online marketplace
- Use Food Hub revenue to support organizational hunger relief efforts

Key metrics: net revenue, number of partner farms, number of vendors

ORGANIZATIONAL OBJECTIVES

- BAG will achieve long-term financial sustainability to execute our strategic goals
- In all areas of our work, we will value and prioritize equity, inclusivity, and cultural diversity in relationships, partnerships, and business practices
- BAG will create a culture of partnership, professional development, innovation, and personal sustainability
- BAG will have clearly defined communications strategies & messaging for different target audiences